

2006 Demographic Summary



Spectrum's Office

5km Radius

Category	Trade Area	Melbourne	Category	Trade Area	Melbourne
Residential Population	220,064	-	Occupied Dwellings	83,089	-
Age:			Building Type:		
Persons Aged 0-9	10.6%	12.5%	Separate House	53.3%	73.1%
Persons Aged 10-17	9.6%	10.3%	Semi-Detached	17.5%	11.3%
Persons Aged 18-24	11.4%	10.2%	Flat / Unit / Apartment	28.7%	15.1%
Persons Aged 25-34	15.1%	14.9%	Other	0.5%	0.5%
Persons Aged 35-44	14.4%	15.5%			
Persons Aged 45-54	13.9%	13.5%	Occupancy:		
Persons Aged 55-64	10.9%	10.3%	Owns Dwelling	38.9%	36.0%
Persons Aged 65+	14.1%	12.8%	Buying Dwelling	29.0%	37.7%
Average Age:	38.5	37.1	Renting Dwelling	32.1%	26.3%
Marital Status:			Household Vehicles:		
Married	47.0%	49.3%	Households with 0 Vehicles	11.2%	10.1%
Separated	1.9%	2.9%	Households with 1 Vehicle	39.4%	36.3%
Divorced	6.2%	7.4%	Households with 2 Vehicles	37.2%	38.2%
Widowed	5.8%	5.7%	H'holds with 3 plus Vehicles	12.2%	15.5%
Never Married	39.2%	34.8%			
			Birthplace:		
Household Type:			Australia	72.9%	69.0%
Two Parent Family	31.2%	34.9%	Asia	10.4%	9.1%
One Parent Family	7.4%	11.1%	Europe	4.5%	8.5%
Couple without Children	24.1%	24.6%	NZ/UK/North America	7.4%	7.0%
Other Family Type	2.0%	1.5%	Other	4.7%	6.4%
Non-Family Household	35.3%	27.9%			
			Language Spoken at Home:		
Household Income:			English	80.0%	72.1%
\$0 - \$349 p/w	12.2%	15.0%	Arabic	0.2%	1.6%
\$350 - \$649 p/w	9.6%	15.4%	Chinese	5.9%	4.2%
\$650 - \$999 p/w	11.9%	14.9%	Greek	3.5%	3.4%
\$1,000 - \$1,399 p/w	13.8%	18.1%	Italian	1.8%	3.5%
\$1,400 - \$1,999 p/w	14.6%	16.0%	Vietnamese	0.7%	2.1%
\$2,000 - \$2,999 p/w	21.0%	14.3%	Other non-English	7.8%	13.1%
\$3,000+ p/w	16.8%	6.4%			
Avg H'hold Income (pa):	\$97,747	\$70,601	Religious Affiliation:		
			Buddhism	3.1%	4.0%
School Year Completed:			Christian	65.0%	66.3%
Completed Year 8 or less	4.0%	8.6%	Hinduism	1.8%	1.3%
Completed Year 9	3.0%	6.8%	Islam	0.7%	3.2%
Completed Year 10	8.0%	15.5%	Judaism	3.1%	1.3%
Completed Year 11	9.7%	13.9%	All Other Religions	1.5%	1.6%
Completed Year 12	74.8%	53.8%	No Religion	24.7%	22.5%
Did not go to school	0.6%	1.5%			